



717-664-5238

WWW.HESSAUCTIONGROUP.COM

Step 1 : Complete Contract. Be sure to sign and include your contact information.

Step 2 : Complete a Spec Sheet for each vehicle. Please include as much information as possible.

Step 3: Title DO NOT SIGN THE TITLE. Please see the attached Power of Attorney Form (1 for EACH title). By signing the Power of Attorney form in the presence of a Notary you will give Hess Auction Group the authority to sign your title on your behalf once it is sold.

Step 4: Please Mail the following

- Completed Contract
- Completed Spec Sheet
- Title & Power of Attorney Form(S)
- Entry Fee (& Parking Fee if applicable)  
*\*Please make checks payable to Crowe Auctions LLC*

Mail to



Hess Auction Group  
 Attn. Mattie  
 768 Graystone Road  
 Manheim, PA 17545

*\*We recommend mailing titles with tracking/  
certified mail or dropping off at our office.*

Step 5: PICTURES

This is one of the most important steps for marketing your car. Please take the time to follow the instructions. We recommend using an iPhone/smart phone to take pictures.

**- Background**

- An empty parking lot, field or backyard are great places to take pictures.
- Be sure there is nothing in the background especially other vehicles or small items that clutter the picture.

**-Lighting**

- If at all possible move the vehicle outside. Natural lighting is best for picture quality and show the color of your vehicle.
- Be aware of shadows– make sure your shadow is not in the picture
- Glares– depending on the time of day and cloud coverage the sun can create a glare. Adjust the way you are standing or holding your camera to avoid getting a glare on the picture.

Please text pictures to 717-618-2206 or email mattie@hessauctiongroup.com

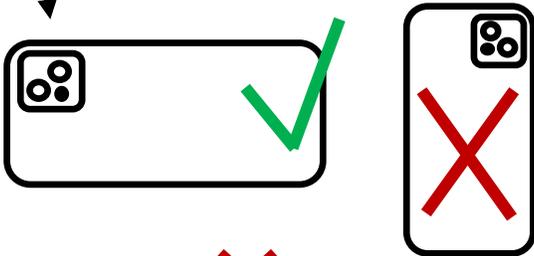
*Need help taking pictures? If you are local please call us at 717-664-5238 and we can make arrangements for someone to stop out and take pictures.*

**See photo requirements**

# Hold your camera/phone **Horizontally**- DO NOT TAKE PHOTOS VERTICALLY

1. Front/side angle of car
2. Front
3. Right Side
4. Back
5. Left Side

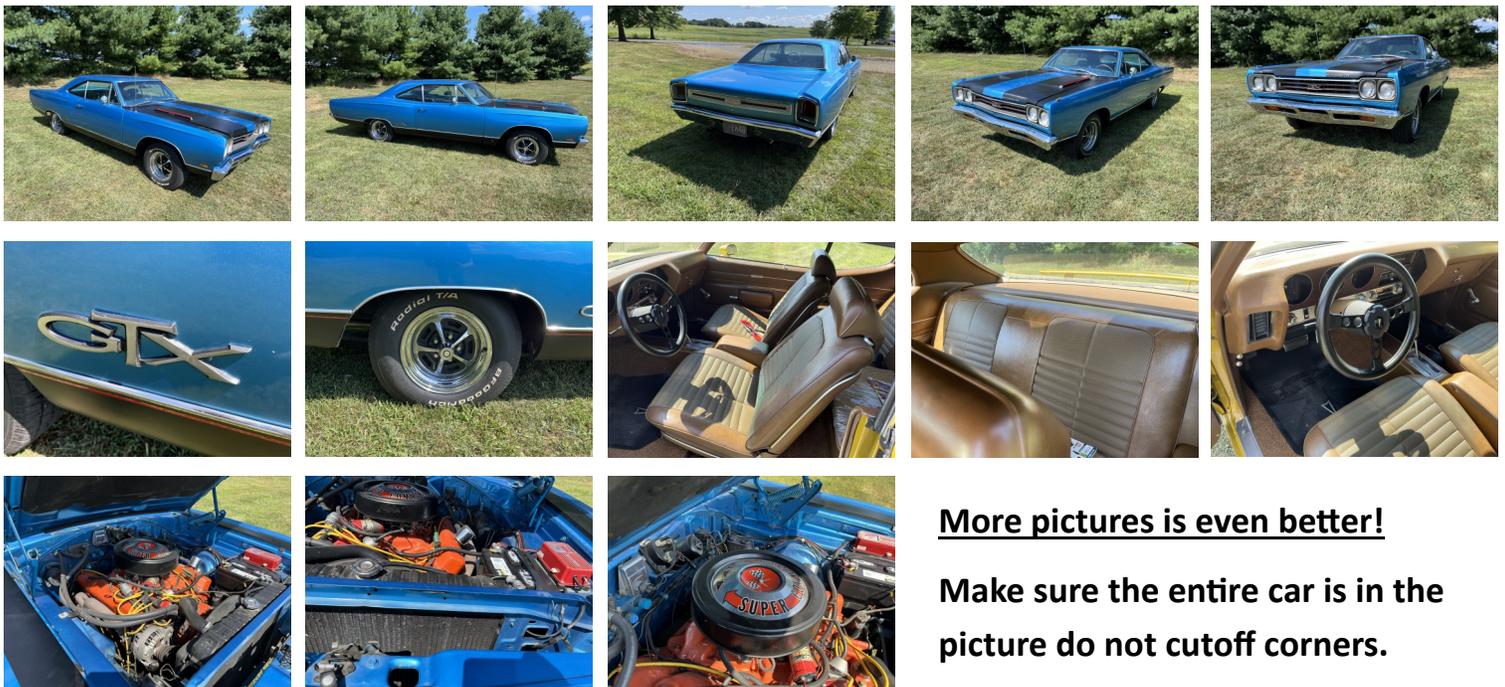
6. any important details or damage to exterior
7. Tires
8. Interior
9. Interior showing seats
10. Interior showing dash
11. Under the hood/engine



Please avoid.... 



What we want 



**More pictures is even better!**

**Make sure the entire car is in the picture do not cutoff corners.**



**HESS**  
AUCTION GROUP

**POWER OF ATTORNEY**



Year: _____	Make: _____	Type: _____
VIN: _____		Title No.: _____

The undersigned, and its subsidiaries, hereby duly appoint John M. Hess Auction Service (The Hess Auction Group and Crowe Auctions LLC), located at 768 Graystone Road, Manheim, PA 17545, through its authorized employees and agents, to act as our **ATTORNEY-IN-FACT to sign all papers and documents that may be necessary pertaining to the sale and subsequent title transfer of the vehicles consigned by the undersigned to John M. Hess Auction Service (The Hess Auction Group and Crowe Auctions LLC)**. For its auction of the vehicles or pertaining to the purchase of vehicles by the undersigned, including without limitation, any title, title transfer document, reassignment of odometer disclosure as required by federal law.

The following are authorized signers for John M. Hess Auction Service, Inc. (The Hess Auction Group and Crowe Auctions LLC):

**John M. Hess, Philip V. Nissley, Scott A. Huber, Dawn E. Kreiter, Matalyn R. Funk, Kendra M. Zell**

In consideration John M. Hess Auction Service, Inc. (The Hess Auction Group and Crowe Auctions LLC) agreement to execute such documents on behalf of the undersigned from time to time, the undersigned shall indemnify, defend and hold harmless John M. Hess Auction Service, Inc. (The Hess Auction Group and Crowe Auctions LLC), its affiliates, subsidiaries, officers, directors, employees, successors, and assigns from and against any and all loss, damages, liability, claims, causes of action, and expenses of whatever kind and nature, arising from the execution by John M. Hess Auction Service, Inc. (The Hess Auction Group and Crowe Auctions LLC) or its employees or agents of any certificate of title, odometer statement, bill of sale, or other document necessary to transfer ownership of consigned vehicles. Notwithstanding the foregoing, nothing contained herein shall be construed to require the undersigned to indemnify John M. Hess Auction Service, Inc. (The Hess Auction Group and Crowe Auctions LLC), its affiliates, subsidiaries, officers, directors, employees, successors, and assigns from any loss resulting from any gross negligence or willful misconduct of John M. Hess Auction Service, Inc. (The Hess Auction Group and Crowe Auctions LLC) or its employees or agents

This power of attorney shall be effective as of the date of signing hereof on behalf of the undersigned and continue with full force and effect until terminated by the undersigned in its sole discretion

This power of Attorney supersedes any previous authorization to act as agent and attorney-in-fact for the undersigned.

<p><b><u>INDIVIDUAL GRANTOR (S)</u></b></p> <p>Seller Name (printed): _____</p> <p>Signature: _____</p> <p>Co-Seller Name (printed): _____</p> <p>Signature: _____</p>	<p><b><u>CORPORATION, ASSOCIATION, ETC.</u></b></p> <p>Name of corporation, association, etc.: _____</p> <p>Name of officer, printed: _____</p> <p>Title of officer: _____</p> <p>By (Signature of office of corporation, association, etc.): _____</p>
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Subscribed and sworn to before me this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_.

\_\_\_\_\_  
Notary Public

Commission expiration: \_\_\_\_\_

County of Residence: \_\_\_\_\_

# Vehicle Spec Sheet



**October 21st, 2023**

Stock # \_\_\_\_\_ CO # \_\_\_\_\_  
 Auction Company use only

**Crowe Auctions LLC**

*In association with Hess Auction Group*

Mailing Address:

768 Graystone Road, Manheim, PA 17545

Phone: 717-664-5238 Fax: 717-898-6628

Email: mattie@hessauctiongroup.com

Year \_\_\_\_\_

Make \_\_\_\_\_ Model \_\_\_\_\_

Vin \_\_\_\_\_

Circle One: Truck / Car / Motorcycle / Other

Odometer Miles:	Engine Cylinders:	Engine Size:	Engine HP (if applicable):
Fuel Type:	Transmission: Automatic / Manual	Drive: 4W / 2W / AWD	Doors: 2-Door / 4-Door
Cruise: Yes / No	Power Steering Yes / No	Air Condition: Yes / No	Power Windows: Yes / No
Exterior Color:	Interior Color:	Interior Type:	Roof Type:

Other:

Consignor Name:  
\_\_\_\_\_

Phone #:  
\_\_\_\_\_

**\*\*All VEHICLES and TITLES must be submitted by 10/6/23 to be included in the auction.**

Absolute

Reserve \$ \_\_\_\_\_

I agree that all information provided is accurate. Seller Signature: \_\_\_\_\_



CONSIGNOR # \_\_\_\_\_

768 Graystone Road, Manheim, PA 17545  
717-898-7284 or 877-599-8894  
[www.hessauctiongroup.com](http://www.hessauctiongroup.com)

### HESS AUCTION GROUP CONTRACT

This Agreement, made on this \_\_\_\_\_ day of \_\_\_\_\_, 2023 between \_\_\_\_\_ (Seller) and JOHN M. HESS AUCTION SERVICE, INC.(Auctioneer), CONESTOGA GUNS, LLC and/or CONESTOGA AUCTION COMPANY, CROWE AUCTIONS LLC the parties intending to be legally bound hereby, agree as follows:

1. Auctioneer will conduct the auction sale of the personal property (a description of which may be attached hereto as Exhibit A) on **Saturday, Oct. 21<sup>st</sup> 2023** at **80 Rocherty Rd, Lebanon, PA 17042**
2. The Seller agrees to pay Auctioneer a per item commission rate of:
  - Vehicles:           5% (No reserve)**
  - 8% (With reserve)**

**Memorabilia:   20%**

*Auctioneer will charge and retain the following Buyer's Premium from Onsite Bidders:*  
*10% on items up to \$10,000.00*  
*6% on items over \$10,0001.00*  
*3% credit card processing fee and additional fees for online bidders will also apply.*

**Registration Fees:**

No Reserve: \$150.00  
With Reserve: \$350.00

\$200.00 – Inside parking area (60 car limit)  
(Cars will be assigned spaces, buyers will not be able to pick)

**Items with a reserve that do not sell must be picked up on Monday 10/23/23.**  
**If not picked up a \$75.00/day storage fee will be incurred.**

**Spectator Entry Fee: \$5.00**

*Registered bidders will receive a VIP Lanyard which will gain access to floor seating.*

3. Neither Auctioneer nor his agents have represented themselves as an expert in any particular field or category.
4. The Seller warrants that he or she has complete legal title to and the right to sell the Personal Property, vehicles or Equipment listed, and that said items or real property are free from all liens and encumbrances, or the threat thereof from legal action or claim. Seller further agrees to save and hold harmless Auctioneer from any legal action or claim which may arise, implied or otherwise, from the auction sale, orrelated activity, as well as indemnify Auctioneer for any and all costs incurred in defending against the action or claim.

5. The Seller acknowledges and understands that Auctioneer or his agents cannot accurately predict the sale price of property, real or otherwise, at auction. Seller acknowledges and understands that not all items will be individually listed or advertised. Seller further agrees that Auctioneer has full authority to place merchandise in an auction that Auctioneer deems to be most appropriate for Seller's specific merchandise including, but not limited to an on-line only auction platform.
6. **The Seller acknowledges and understands that he/she will only be paid for an item consigned once the item is paid for by the Buyer. In the event Buyer does not pay for the consigned item within 30 days, Seller retains ownership and will be responsible for picking the item up.**
7. **The Seller agrees that Auctioneer will sell the property, real or otherwise, to the highest bidder over public auction regardless of the value of said items and not contingent upon any prior appraisals, market analysis or any other prior agreements, with the exception of sales in which Seller has provided for a reserve on the Auction of certain property, then Auctioneer shall only sell the property once the reserve is lifted by Seller.** The Seller further agrees that Auctioneer has full authority to do all things legal, necessary and proper to complete the sale in accordance with the law of the Commonwealth of Pennsylvania, as well as obtain title reports, lien searches and inspections, at Auctioneer's discretion and Seller's expense. Seller hereby agrees that the Auctioneer's decision as to the date of sale and the salability of any item is final.
8. The Seller agrees not to sell, remove or dispose of in any way property listed for sale.
9. **The Seller acknowledges and agrees that Seller retains title to and is responsible for all property, during, after the sale and while stored at our facility pending sale, including bearing the risk of loss from fire, theft, act of God or any other cause, and are solely responsible to maintain any and all insurance coverage including, but not limited to off premise coverage. Insurance coverage is not provided by the Auctioneer.**
10. Auctioneer is not responsible for enforcing the agreement of any buyer to pay for property sold at the Auction Sale, by civil action or otherwise, and any assistance rendered by Auctioneer shall not constitute a waiver of this section. If Auctioneer is forced to store any property which has not been paid for, Seller shall be responsible for the costs of storage, payable upon demand or upon removal, at Auctioneer's discretion.
11. This Agreement constitutes the entire understanding and Agreement of the parties and supersedes all previous agreements, understandings, representations, and warranties, oral or written.

IN WITNESS WHEREOF, intending to be legally bound, the Seller and Auctioneer have affixed their signatures under seal on the day and year first above written.

\_\_\_\_\_  
 Seller (Seal)

*John M. Hess Auction Service, Inc. &  
 Crowe Auctions LLC*

By: \_\_\_\_\_ (Seal)  
 Name:  
 Title:

Auctioneer and Auction License Act- 63 P.S. § 734.1, et. seq.

"§ 734.17. Contracts for conduct of sale: Prior to conducting an auction sale, an auctioneer shall enter into a written contract, in duplicate, with the owner or consignor of the property to be sold, containing the terms and conditions upon which the licensee agrees to conduct the auction sale."

Mailing Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Phone: \_\_\_\_\_  
 Addt'l Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Check Payable To: \_\_\_\_\_

(Should be same as "seller" unless POA)

Reserves Prices:  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**\*\*ALL TITLES & P.O.A.'s MUST BE RECEIVED  
 BY CROWE AUCTIONS LLC PRIOR TO  
 AUCTION DATE\*\***